

PANTONE Plus Formula Guide (2019 Version)



Pantone is a colour reference system used around the world for inspiration, specification, and accuracy in print and digital design. The guide displays all market-driven spot colours on a coated and uncoated stock that are formulated to ensure that designers can quickly select, communicate, and compare colours for consistent formulation while mixing all Pantone Spot colour inks.

Key Features

- The international language of colour: Pantone Formula Guide displays 2,161 market-driven spot colours including 294 unique trend-relevant colours
- A range of vibrant colours is transposed on paper stock weights which span across two compact fan decks for portability and consistent colour referencing when mixing all Pantone Spot colour inks
- Ultimate colour consistency: Enjoy cross-platform use with swatches that have you covered from Pantone Graphics to Fashion, Home + Interiors, for inspiration and accuracy in print and digital design
- Used to visualise and communicate colour through graphics logos and branding, marketing materials, packaging, and other graphics applications for consistent colour throughout workflow and supply chain
- Printed on the most commonly used paper stock weights (100 lb coated and 80 lb uncoated)
- Lighting Indicator page demonstrates when lighting conditions are suitable for colour evaluation



Product Code T01-701024